



## STATEMENT OF WORK

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A. Job Title: Yoga Curator

B. Description of Independent Contractor:

- Reports to: Luke Comer, owner / producer. Works with project manager.
- Oversees and manages; Yoga programming, production, staff, talent booking, etc., on behalf of ARISE Music Festival on Memorial Day Weekend 2022.

C. Duties & Deliverables:

- Yoga advance curation
  - Learn the Arise project management system.
  - Meet, coordinate and plan with the producer.
  - Review all content from prior festivals that relate to Yoga: contracts, schedules, presenters, expenses, etc.
  - Finalize yoga plan and schedule with the producer.
  - Oversee Yoga online applications and active curation.
- Coordinate with ARISE website designer/manager(s) to ensure the Yoga application is functional and designed to meet the Yoga program requirements
- Vet Yoga Presenter applicants, basing program selections on a set criterion agreed upon with the producer.
  - Contract all approved/confirmed Yoga talent
  - Act as point person for all direct communications and questions from the yoga talent and staff in advance of the event
- Cultivate and manage Yoga support personnel
  - Recruit, vet, and manage Yoga staff
  - Recruit, vet, and manage hand-selected volunteers
  - Develop Yoga staff shift schedule and oversee staff deliverables
- Oversee Yoga area, and Yoga Programming throughout the duration of the event. Work with the Yoga production manager to ensure a well-executed Run of Show.
- Maintain high standards of operation at all times
  - Adherence to all ARISE Music Festival policies & procedures
  - Compliance with all contractual obligations



D. Time Commitment (Estimated and subject to change)

- Onboarding as soon as possible, contract executed by November 22, 2021.
- Onsite at ARISE Music Festival 2022.
- Contract closes at the end of June 2022.

E. Skills and Experience

- Good organizational and data management experience in Google Drive.
- Personable and good communication skills, especially with Yoga Talent.
- Experience with curating yoga for festivals like ARISE.
- Strong network with yoga market and yoga professionals.

F. Compensation: In consideration for the Contractor's engagement(s) as provided herein, ARISE shall pay Contractor the total amount of \$3,000.

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## ARISE VALUES

### MISSION STATEMENT

Independently owned and operated from its headquarters in Boulder, Colorado, Arise Music Festival creates exciting, soulful and meaningful experiences for our participants through music, art and other modalities. We feature multiple genres of music including jam, EDM, rock, bluegrass, funk and reggae, as well as art, dance, yoga, theater, workshops and speakers. Arise strives to inspire all our participants to care for themselves, their community and nature.

### WORK VALUES

3C: Competence. Care. Customer.

We at Arise express competence in our work, care for our coworkers and community while providing our customers with the best experience possible.

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To apply for the open position of Yoga Curator with ARISE Music Festival, please email your resume, short cover letter and any references to [connect@arisefestival.com](mailto:connect@arisefestival.com).